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A8 Digital Music Holdings Limited A8 電媒音樂控股有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 800)

APPOINTMENT OF JOINT COMPANY SECRETARY

The Board announces that Ms. Gao has been appointed as the Joint Company Secretary of the Company for a term of three years with effect from 1 June 2011.

The board (the "**Board**") of directors (the "**Directors**") of A8 Digital Music Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") is pleased to announce that Ms. Gao Keying (the "**Ms. Gao**") has been appointed as the joint company secretary (the "**Joint Company Secretary**") of the Company for a term of three years with effect from 1 June 2011.

Ms. Gao, aged 35, is currently the Head of Investors' Relationship of the Company. She joined the Group in 2004 and has taken up different positions in various departments of the Group such as the assistant to Chairman, senior manager of corporate finance, the coordinator for IPO executive team and head of investors' relationship. Ms. Gao holds a master's degree in business administration from Tianjin University of Commerce and bachelor's degree in statistics from Zhengzhou University.

Ms. Gao currently does not possess the specified qualifications as required under Rule 8.17 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"), but Ms. Gao is knowledgeable and experienced on the operations and business of the Company, has handled all announcements of the Company since its IPO in June 2008 and has undergone more than 50 hours' training on the Listing Rules in recent years. In this respect, the Company has made an application to The Stock Exchange of Hong Kong Limited (the "Stock Exchange") for and the Stock Exchange has granted on 13 May 2011, a waiver from strict compliance with the requirements under Rule 8.17 of the Listing Rules in relation to Ms. Gao's eligibility to act as the Joint Company Secretary of the

Company for an initial period of three years starting from the date of appointment of Ms. Gao, on the conditions that Ms. Gao will be assisted by and work closely with Ms. Ho Yip, Betty, the existing company secretary of the Company.

The Board would like to express its warmest welcome to Ms. Gao for taking up the appointment.

By Order of the Board A8 Digital Music Holdings Limited Liu Xiaosong Chairman and Executive Director

Hong Kong, 31 May 2011

As at the date of this announcement, the Board of the Company comprises:

- (1) Executive Director Mr. Liu Xiaosong;
- (2) Non-Executive Directors namely Mr. Li Wei and Ms. Ho Yip, Betty; and
- (3) Independent Non-Executive Directors namely Mr. Chan Yiu Kwong, Mr. Hui, Harry Chi and Mr. Zeng Liqing.