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A8 Digital Music Holdings Limited A8 電媒音樂控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 800)

SHARE PURCHASE PURSUANT TO SHARE AWARD SCHEME

Reference is made to the announcement of A8 Digital Music Holdings Limited (the "Company") dated 19 August 2010 (the "Announcement") in respect of the Company's adoption of a share award scheme (the "Scheme") and capitalized terms used herein shall have the same meanings as ascribed to them in the Announcement.

On 21 September 2011, the Trustee notified the Company that it had, on the Company's instructions, purchased an aggregate of 612,000 shares (the "**Purchase**") of the Company's existing shares on the market for the purpose of the Scheme. Details of the purchase and the latest information about the shares held by the Trustee are as follows:

Trade date: 21 September 2011

Settlement date: 23 September 2011

Number of shares purchased: 612,000 shares

Percentage of issued share capital of the Company: Approximately 0.13%

Average consideration per share: Approximately HK\$0.88

Total consideration: HK\$ 536,120

Balance of number of shares held by the Trustee:

- prior to the purchase 7,734,183 shares (*Notes*)

- immediately after the purchase 8,346,183 shares

Notes:

The balance of number of shares held by the Trustee was 8,238,183 shares immediately after the Company had purchased 150,000 shares on 20 June 2011. Subsequently, 504,000 shares have been transferred to one Awardee at no cost on 1 September 2011, as a result, the balance of number of shares held by the Trustee immediately before the Purchase was 7,734,183 shares.

By order of the Board
A8 DIGITAL MUSIC HOLDINGS LIMITED
Liu Xiaosong

Chairman & Executive Director

Hong Kong, 21 September 2011

As at the date of this announcement, the board of Directors comprises:

- (1) Executive Directors namely Mr. Liu Xiaosong and Mr. Lu Bin;
- (2) Non-executive Director namely Mr. Li Wei; and
- (3) Independent non-executive Directors namely Mr. Chan Yiu Kwong, Mr. Zeng Liqing and Mr. Hui, Harry Chi.