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A8 Digital Music Holdings Limited

A8 電媒音樂控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 800)

**UNUSUAL PRICE AND TRADING VOLUME MOVEMENT
PURSUANT TO RULE 13.10 OF THE LISTING RULES (REVISED)**

This announcement is made by the Company at the request of The Stock Exchange of Hong Kong Limited and pursuant to Rule 13.10 of the Listing Rules. The Board has noted the recent increase in the price and trading volume of the Shares and wishes to state that, save as disclosed in this announcement, the Board is not aware of any reasons for such increases.

Shareholders and potential investors of the Company are advised to exercise caution in dealing in the Shares.

References are made to the announcements of A8 Digital Music Holdings Limited (the “**Company**”) dated 6, 10 and 25 January 2013, the circular dated 30 January 2013, the announcements dated 19 and 20 February 2013 and the prospectus dated 28 February 2013 (the “**Rights Issue Prospectus**”, and collectively, the “**Public Disclosure Documents**”) all in relation to the rights issue of the Company (“**Rights Issue**”) and this announcement is made by the Company at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and pursuant to Rule 13.10 of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”).

As stated in the Rights Issue Prospectus, the Company will publish the results of the Right Issue on 21 March 2013.

The board of directors (the “**Board**”) of the Company has noted recent increase in price and trading volume of the shares of the Company (the “**Shares**”) and wishes to state that having made such enquiry with respect to the Company as is reasonable in the circumstances, the Board confirms that we are not aware of any reasons for these price or volume movements or of any information which must be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance, save for matters disclosed in this announcement and the Public Disclosure Documents.

The Board also confirms that, save as disclosed above, there is no matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature. This announcement is made by the order of the Company. The board of directors of the Company collectively and individually accepts responsibility for the accuracy of this announcement.

The Company will continue to comply with all the relevant requirements of the Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution in dealing in the Shares.

By Order of the Board
A8 Digital Music Holdings Limited
Liu Xiaosong
Chairman and Executive Director

Hong Kong, 21 March 2013

As at the date of this announcement, the Board of the Company comprises:

- (1) executive Directors namely Mr. Liu Xiaosong and Mr. Lu Bin; and*
- (2) independent non-executive Directors namely Mr. Chan Yiu Kwong, Mr. Zeng Liqing and Ms. Wu Shihong.*