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A8 New Media Group Limited
A8新媒體集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 800)

CHANGE OF CHIEF FINANCIAL OFFICER

The board (“**Board**”) of directors (“**Directors**”) of A8 New Media Group Limited (“**Company**”, together with its subsidiaries, the “**Group**”) announces that with effect from 1 September 2016, Mr. Liu Pun Leung (“**Mr. Liu**”) will cease to be the Chief Financial Officer of the Company and Mr. Lin Qian (“**Mr. Lin**”) will be appointed as the Chief Financial Officer of the Company.

Mr. Lin, aged 33, graduated from Imperial College London in 2006 with a Bachelor’s degree in Material Science and Engineering. Prior to joining the Company, he was a senior auditor at Ernst & Young from October 2006 to October 2009 and an investment manager at Shanghai Dong Fang Hui Jin (上海東方惠金文化產業投資有限公司) from October 2009 to May 2011. He was also a vice president of the investment banking department at Hua Tai United Securities Co., Ltd. (華泰聯合證券有限公司) from May 2011 to June 2014 and a director at CVCapital (投中資本) from June 2014 to August 2016. Mr. Lin has over 10 years of experience in capital operations and project management in relation to mergers and acquisitions and he is also familiar with capital markets in the People’s Republic of China and abroad and is proficient in capital operations. Mr. Lin is also experienced in auditing, corporate internal control and team management.

Mr. Liu will remain as the Executive Director, Company Secretary and one of the Authorised Representatives under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited of the Company after he ceases to be the Chief Financial Officer on 1 September 2016.

The Board would like to take this opportunity to welcome Mr. Lin on his new appointment.

On behalf of the Board
A8 New Media Group Limited
Chairman & Executive Director
Liu Xiaosong

Hong Kong, 15 August 2016

As at the date of this announcement, the Board of the Company comprises:

- (1) Executive Directors namely Mr. Liu Xiaosong and Mr. Liu Pun Leung; and*
- (2) Independent Non-Executive Directors namely Mr. Chan Yiu Kwong, Ms. Wu Shihong and Mr. Li Feng.*